

## **Richway International Inc. Independent Distributor Information**

Would you like to start your own business or add additional income to an existing business? Are you interested in working part-time from your home? Then perhaps becoming an Independent Distributor for Richway International Inc. is the next step for you. Read the following information to determine if this opportunity is right for you.

### **Getting Started**

Getting started is as easy as sharing the wonderful healing benefits you are receiving from using your Bio-Mat with your family, friends, co-workers and clients. All you need to do to become an Independent Distributor is purchase a Distributor Kit. If you are planning on purchasing a BioMat, then why not sign up at the same time as an independent distributor? You'll earn money when someone purchases a BioMat from you and if they sign up as a distributor, you'll both earn money when they sell one. You get paid a commission on every sale you make and from every sale your down line Distributors make.

### **Distributor Kit \$27.95 plus \$15.00 Shipping = \$42.95**

The Distributor Kit contains everything you need to start selling the BioMat (and other Richway products) including several brochures, order forms and information material. If you purchase the Distributor Kit by itself, you earn 1 Business Center but if you also purchase a BioMat and pillow, you automatically earn 3 Business Centers. The cost to purchase a Distributor Kit, a BioMat and pillow is \$1,600.00 less \$100.00 for professionals with a certificate plus \$90.00 shipping. Total cost in US funds for Canadian applicants is \$1,632.95. A copy of your professional certificate must accompany your order form in order to be eligible for the \$100.00 discount.

**Note:** the BioMat Pro will be shipping with a new, improved carrying case effective April 28<sup>th</sup>, 2008, thus the cost of the BioMat Pro will be increasing by \$100.00 US as of that date.

### **Compensation Plan**

The income an independent distributor is eligible to earn through the Richway sales Compensation Plan increases as their business grows and higher status levels are attained. Richway's Sales Compensation Plan is the envy of the industry. The Plan was created by the Company Founders as a means for the average person to achieve great financial rewards through developing and operating a Retail sales business. Richway's Plan exhibits unparalleled rewards because the Company is committed to assisting Distributors to succeed by energizing their business and motivating their organization through a variety of incentive campaigns. The plan is truly the most dynamic in the world today. The Richway business is based primarily upon the retail sale of merchandise to consumers. Representatives may achieve the following status levels based upon the retailing performance of their business:

### **Independent Representative**

Anyone who completes an independent representative application and agreement form and purchases a starter pack direct from the company and has their application approved by Richway:

- Will receive a 5% Sales Commission
- Will qualify to be a partner
- May sponsor other Independent Distributors

## **Partner**

An independent Distributor who generates personal sales volume of \$1,500 and meets the requirement:

- Will receive a 5% Sales Commission
- Will qualify to be a Gold Executive
- May sponsor other Independent Representatives

## **Gold Executive**

An independent Distributor who generates personal business volume of \$3,000 after becoming a partner and must own three (3) Business Centers:

- Will receive a 7% Sales Commission
- May earn up to \$400 in Binary Bonus per week, per Business Center
- May earn a Training Bonus of 10% of the Total Amount of Binary paid in the same month to their down line Representatives that they have sponsored
- May be promoted to be an Emerald Executive
- May sponsor other Independent Distributors
- May earn one Placement Certificate per week

## **Emerald Executive**

An independent Distributor who generates personal business volume of \$6,000 after becoming a Gold Executive and meets the requirement:

- Will receive a 10% Sales Commission
- May earn up to \$800 in Binary Bonuses per week per Business Center
- May earn Training Bonus 10% of the Total Amount of Binary paid in the same month to their down line Representatives that have been sponsored
- May be promoted to be a Diamond Executive
- May sponsor other Independent Representatives
- May earn one Placement Certificate per week

## **Diamond Executive**

An independent Distributor who generates personal business volume of \$6,000 after becoming an Emerald Executive and meets the requirement:

- Will receive a 20% Sales Commission
- May earn up to \$1,200 in Binary Bonuses per week per Business Center
- May earn a Training Bonus of 10% of the Total Amount of Binary paid in the same month to their down line Representatives that they have sponsored
- May be promoted to be the MD and/or Royal Family
- May sponsor other Independent Representatives
- May earn one Placement Certificate per week
- May receive a Diamond Executive Watch
- May qualify for the Automobile Allowance Program

## **Royal Family**

An independent Distributor who meets the following criteria achieves the pinnacle of success with Richway:

- Develops extended group and assists 4 independent representatives, whom they sponsored to become Diamond Executives
- Receives a combined total of at least \$50,000 in quick pay, binary bonuses (promotional bonuses included) during the calendar half (6 months) of qualification
- Will receive a 20% Sales Commission
- May earn up to \$1,200 in Binary Bonuses per week per Business Center
- May earn a Training Bonus of 10% of the Total Amount of Binary paid in the same month to their down line Representatives that have been sponsored
- May be promoted to be the MD
- May sponsor other Independent Representatives
- May earn one Placement Certificate per week
- May qualify for the Automobile Allowance Program
- May earn a profit sharing bonus in Company Gross Sales Volume 2% of Total

## **Bonuses And Rewards**

Richway offers a diverse selection of fine merchandise at competitive prices. Independent Distributors may earn a substantial Retail Profit selling Richway products. In addition, Independent Distributors are eligible to earn weekly Quick Pay, Sales and Training Bonuses. These Bonuses are determined by the number of Sales made within each Leg of a Representative's organization.

## **Business Centers**

You earn 1 Business Center for every \$500 in product you buy or sell. Each Business Center has 2 legs: a right and a left. The way this network marketing program works is that you add Business Centers until you have 6 Business Centers on each leg. Again, you earn Business Centers for every \$500 in product you buy or sell so when someone else orders through you, they earn Business Centers just like you did with your order but you also earn the same number of Business Centers they just earned. When you have 6 Business Centers on each leg, you earn a binary bonus of \$400. It works like a tree, similar to a family tree. Each Business Center is its own tree with a right leg and a left leg. An example of the layout of Business Centers is shown in the

Teamwork System picture in the Distributor Kit.

## **Binary Bonus**

**At Gold Executive Status** - When a Gold Executive generates 6 or more Business Centers in each Leg of one of their Sales Increments, they earn a \$400 Binary Bonus.

**At Emerald Executive Status** - When an Emerald Executive generates 6 - 11 Business Centers in each Leg of one of their Sales increments, they earn a \$400 Binary Bonus. When they generate 12 or more Business Centers in each Leg of one of their Sales increments, they earn an \$800 Binary Bonus.

**At Diamond Executive Status** - When a diamond Executive Generates 6 - 11 Sales in each Leg of one of their Sales increments, they earn a \$400 Binary Bonus. When they generate 12 -17 Business Centers in each Leg of one of their Sales increments, they earn an \$800 Binary Bonus. When they generate 18 or more Business Centers in each Leg of one of their Sales increments, they earn a \$1,200 Binary Bonus.

**At Royal Family Status** - When a Royal Family generates 6 - 11 Business Centers in each Leg of one of their Sales increments, they earn a \$400 Binary Bonus. When they generate 12 -17 Sales in each Leg of one of their Sales increments, they earn an \$800 Binary Bonus. When they generate 18 or more Business Centers in each Leg of one of their Sales increments, they earn a \$1,200 Binary Bonus

**The Royal Family Bonus Pool** - Share in Company Gross Sales Volume (2% of Total). The Royal Family bonus Pool is calculated by taking 2% of the Company's total Business Volume for 1 year. This amount is then divided by the total number of Royal Family Members according to their sales volume.

## **Training Bonus**

Richway stands out in the industry for rewarding their Executives for supporting, training and leading their Sales Organizations. A training Bonus may be earned each month on all qualifying Executives. A Richway Distributor who has received 4 Binary Bonuses in a designated month and who is a gold Executive, or higher, are entitled to receive 10% of the total amount of binary paid in the same month to the down line Distributors they have sponsored.

## **Placement Certificate**

Each time a Distributor with a status of Gold Executive or higher earns a Sales Bonus, they receive a Placement Certificate which entitles them to a free Business Center. A Distributor may earn a Binary Bonus on these free Business Centers. The Placement Certificates and free Business Centers are for the purpose of placement only and do not entitle the Distributor to any Company products, do not count as a Sale and are non-transferrable. A Representative may earn up to one Placement Certificate per week.

By becoming a Richway Independent Distributor, you take an important step in securing what could become a lifetime source of income for you and your family. Richway is committed to the development and enhancement of the human potential, rewarding individuals for outstanding commitment and achievement.

## **For More Information**

For more information on the Amethyst BioMat and to become a **distributor**, please contact Bobbi Casey of Holistically Yours by telephone at (604) 929-2952 or send an e-mail to [bobbi@holisticallyyours.ca](mailto:bobbi@holisticallyyours.ca).

Visit Holistically Yours on the Internet at:

<http://www.holisticallyyours.ca>